

Tuhin Nair

Product Engineer. I take products from zero to launch: user research, design, full-stack build, release.

tuhin@nair.sh • +91 7892898037 • Bangalore, IN • github.com/TuhinNair • nair.sh

Profile

Full-stack engineer with marketing and sales chops.

Experience

Author & Shopify App Developer (Independent)

Present

Copywriting After AI & HyperSignal

- Wrote and published a book, *Copywriting After AI* (nair.sh).
- Building a Shopify app for dynamic, live merchandising. Concept, design, and engineering are all mine.

AI Document Engineer

2025

Harper (YC W25), Remote

- Built a pipeline to canonicalize insurance PDFs into a common data format, powering custom forms, validation, and AI-based form filling.

Founder, Independent Product Studio

2021-2025

IdiotLamborghini / Hypermail / Weave, Bengaluru, IN

- Designed, built, launched, and marketed three software products for organizing knowledge, owning every stage from the first user conversation to sunset.

Full-Stack Engineer

2021

Sherbet.com, Remote

- Designed and built (IC) the real-time token auctions and a UI that made transacting on Ethereum feel both fun and safe.

Full-Stack Engineer

2020-2021

Durianpay, Remote

- Designed and built (IC) the entire analytics service: ingestion, instrumentation, reporting, and the analytics UI.

Game Backend Developer (Freelance)

2020

Remote

- Designed a graph-only data model to power a game of procedurally generated worlds with villages, tribes, and their ensuing politics.

Full-Stack Developer, later Product Lead and R&D Lead

2018 – 2020

HotNow, Bangkok, TH

- Started as a junior front-end developer, became the product lead, and later led the R&D team.

Stack

Daily: TypeScript, Next.js, Tailwind, Postgres. **Shipped with:** Go, Rust, Python, Elm, SQL, Supabase, Convex, AWS, Docker, Terraform, Linux.

Writing

- *Copywriting After AI*, a book on copywriting (nair.sh).
- *Why senior developers fail to communicate their expertise*, my most popular post (nair.sh).